Brand Guidelines

Farmpally 1.0

Table of contents

01 - Introduction

02 - Our Logo

03 - Typography

04 - Brand Colors

05 - Application

2025

Introduction

Farmpally 1.0

Introduction

Farm Pally is a smart, user-friendly digital solution designed to revolutionize farm management by integrating technology with agriculture. The app provides farmers, agribusinesses, and agricultural enthusiasts with a comprehensive platform to monitor farm activities, track livestock and crops, manage finances, and optimize productivity.

Farm Pally is the ultimate digital companion for modern farming, helping farmers transition into the future with smart solutions.

Our Logo

Farmpally 1.0

Primary Logo

2025

Logo Concept / Creation

2025

f + =

Letter F

Leaf

Logo Variations

2025

farmpally

Main Logo

Logo Icon

farmpally

Logo Dark Mode

Logo icon Dark Mode

Typograhy

Farmpally 1.0

Primary Font

Geist

Geist Semi Bold

Geist Medium

Geist Regular

Geist Light

Brand Colors

Farmpally 1.0

Brand Colors

2025

Dark Green
084418

Green
41C96D

Black
010101

Light Green
E0F7E6

Off White
FCFFFD

Gray
F7F7F7

Applications

Farmpally 1.0

Social Media

2025

farmpally

farmpally

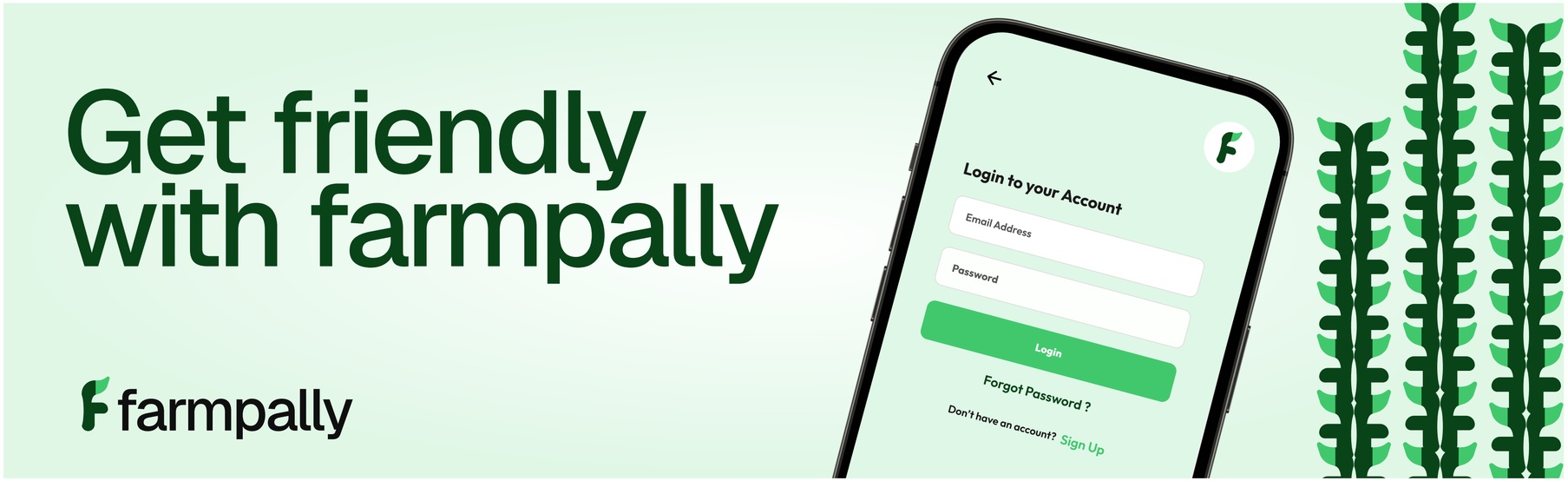
Get friendly
with farmpally

Mockups

2025

Banner / Cover

2025



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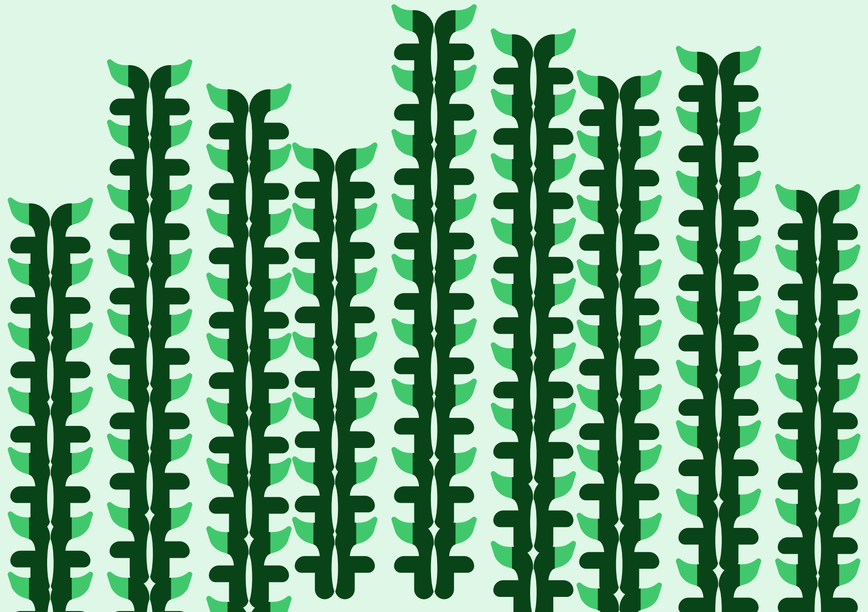
Farmpally 1.0